

SPONSORSHIP BENEFITS

SPECIAL EVENTS	Holiday in the Park SJF Community Park			Artzy Evening City Hall			Daddy Daughter Dance Community Center			Egg'stravaganza SJF Community Park			Ignite the Night SJF Community Park			Back to School Supplies		
	December 9, 2023 5,000+ Attendees			January 27, 2024 2,000+ Attendees			February 10, 2024 100+ Attendees			March 30, 2024 6,500+ Attendees			July 4, 2024 8,000+ Attendees			July 2024 1,000+ Students Served		
Sponsorship Level:	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500	PLATINUM \$600	GOLD \$500	SILVER \$250	PLATINUM \$500	GOLD \$350	SILVER \$200	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	PLATINUM \$2,500	GOLD \$1,500	SILVER \$750	PLATINUM \$1,000	GOLD \$500	SILVER \$350
Business Name/Logo on flyers and posters	✓	✓	✓	✓	√	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Signage at event thanking your Business	✓	✓	✓	✓	√	✓	✓	✓	√	√	✓	√	✓	✓	√	✓	✓	✓
Business announced by DJ during event	√	√	✓	√	√	√	✓	✓	√	√	✓	√	√	✓	√	√	√	
Business Name mentioned in all Media Releases	✓	√		√	√		✓	✓		✓	✓		✓	✓		√	✓	
Promotion of Business on Facebook/Twitter/Instagram/Constant Contact	√	✓		✓	√		√			√	√		√	√		√		
Complimentary Booth Space	✓	✓		√	√					✓	✓		√	✓				
Complimentary <i>10x10 Tent</i> to include (1) 6' table and 2 chairs	✓			✓						✓			√					

Kidz Zone Sponsor \$6,500

Platinum Sponsor Recognition **plus** Sole Sponsor for your business type*, VIP Parking, Business Name/Logo on special signage in children's area, and special event recognition for the children's area displayed at the Holiday in the Park,

Egg'stravaganza, or Ignite the Night event.

NEW! DIAMOND SPONSORSHIPS

Light Up The Tree Sponsor \$18,000

Platinum Sponsor Recognition **plus** Sole Sponsor for your business type*, VIP Parking, Recognition in Greenacres City Link publication, Business Name/Logo on special signage around the tree, premium viewing for six (6) at tree lighting ceremony, business representative greeting opportunity at tree lighting ceremony, event banner with business logo, and special event recognition for the tree lighting display at the Holiday in the Park event.

Fireworks Sponsor \$34,000

Platinum Sponsor Recognition **plus** Sole Sponsor for your business type*, VIP Parking, Recognition in Greenacres City Link publication, Business Name/Logo on CRS Lobby Marketing TV, seating for up to ten (10) guests at the City of Greenacres VIP area, business representative greeting opportunity at Opening Ceremony, one (1) Free Facility Rental at Community Center, one (1) free booth space at two other city events, event banner with business logo, special signage around fireworks area, and special event recognition for the fireworks display at Ignite the Night (Independence Day) event.

^{*}Sole Sponsor for your business type excluding business commitment forms received prior to sole sponsor.



YOUTH ATHLETIC LEAGUES

300+ Attendees per league

Sponsorship Level:	GOLD \$600	SILVER \$350
Name/Logo in City Link Newsletter & City Website	✓	✓
Name/Sponsorship announced at Award Ceremony	✓	✓
Name/Logo printed on league Banner and Poster	√	✓
Certificate of Appreciation	✓	✓
Name/Logo printed on League Jerseys or Camp Shirts	✓	
Name in Press Release	√	·
Plaque of Appreciation awarded by the City Council	✓	

YOUTH PROGRAMS (250 families)

Licensed Childcare Program - Grades K-12

Fund a series of Food Experiences for the entire program (range: \$200-\$600)

Pay for a child's Field Trips for the summer (range: \$50-\$200)

Pay for a child's Monthly Program fees (range: \$300-\$600)

Pay for a group's class Room Supplies (range: \$100-\$500)

Pay for Summer Camps T-Shirts and place your Logo on the shirts (\$4000)

Create your own idea - call Youth Programs to discuss

SPONSORSHIP BENEFITS

OTHER SPONSORSHIP OPPORTUNITIES

Senior Health and Resource Fair Sponsor:

This fair is designed to provide information for senior citizens to learn more about services that are available to them. Over 20 vendors will be on site to discuss programs and services that benefit seniors as well as offering free senior health screenings, health-related presentations and much more!

Senior/Adult Programs:

Two different groups of seniors meet in the Community Center. One group attends the board games day (Mon-Fri. from 10 am - 12 pm). With 15-20 seniors in attendance, a sponsor could provide coffee and donuts and get to know them. The second group attends ballroom dancing with 40-50 seniors in attendance (Tuesdays from 1 - 3 pm). A sponsor could set up a table in the ballroom dance area and mingle with the seniors.

Activity Ticket Sponsor:

The sponsorship donation is turned into activity tickets for children to use at the City's large community events. Tickets can be handed out by the sponsor, a PBSO Deputy or a Greenacres Fire Fighter. This program is designed for the children whose parents can't afford the cost of the activity tickets (face painter, bounce house, etc), and is a GREAT way to build positive relationships between a family and a PBSO Deputy or Fire Fighter!

Little Free Library & Free Little Art Gallery Program:

The City operates Little Free Libraries, home of the "Take a book- Leave a book." The libraries provide free children/teen/adult books in 3 languages and enhances literacy in neighborhoods that may not have access to a public library. The Free Little Art Gallery boxes spark creativity, and provide an art and art supply exchange opportunity. The City is seeking sponsors to purchase Library Units & Art Gallery Boxes!

Customized Sponsorship Packages:

This unique, specialized package allows flexibility for sponsors to customize/maximize their sponsorship dollars! Create a package that meets both the City's vision and the sponsors business plan/expectations. Please call the Events Supervisor at (561) 642-2196 for detailed information.

In-Kind Sponsor of Goods or Services:

The City is always looking for supplies to offset the City Budget, and a great way to promote your business and get a tax benefit. Please call the Events Supervisor to see if items you'd like to donate are useable for events/programs executed by the Community & Recreation Services Department!