

SPONSORSHIP OPPORTUNITIES

CITY OF GREENACRES DEPARTMENT OF LEISURE SERVICES

(561) 642-2180

Our mission is to enrich the lives of residents by providing leisure programs and classes, organized sport activities, community events, and after school programs.



- ◆ Name in Press Release and on Print Marketing
- ◆ Name and Logo on City Website and City Link Newsletter
- ◆ Name and Sponsorship Level announced at event.
- ◆ 10x10 Tent and/or Table & two (2) chairs at Event.
- ◆ Sponsor distribution of promotional items.

Benefits Vary by Sponsorship Level - See Attachment for Details

Special points of interest:

- ◆ 5 National Awards and Accreditations granted to the City.
- ◆ Top 5 after school program in Palm Beach County.
- ◆ Population of Greenacres is 39,770.
- ◆ Greenacres is the 8th largest city in Palm Beach County.
- ◆ Events & programs listed on City website, Facebook, Twitter & Macaroni Kid.
- ◆ City Link Newsletter mailed directly to over 18,000 residences and businesses.
- ◆ Over 779 youth served through athletic programs — 60% residents, 40% non-residents.
- ◆ 9 Public schools within the City receive our flyers.

What does “SPONSOR” spell to a business owner?

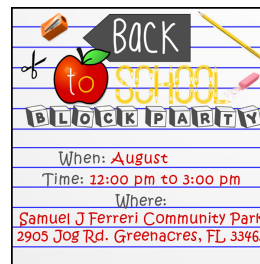
- ◆ Solidify your presence in the Community!
- ◆ Positive image branding of your business!
- ◆ Obtain new customers!
- ◆ Neighborhood pride & unity!
- ◆ Support of community spirit!
- ◆ Opportunity to give back while growing your market share!
- ◆ Return on your investment long-term!



EVENTS:



120 Families



1000+ Attendees

ATHLETICS:



300+ Attendees



5000+ Attendees



500+ Attendees



300+ Attendees



7500+ Attendees



500+ Attendees

YOUTH PROGRAMS:



150 Families



SPONSORSHIP COMMITMENT FORM

Sponsoring Business/Individual/Organization:

Name as you wish it to appear:

Address:

City / State / Zip:

Phone:

Fax:

Email:

Website:

Sponsorships are available on a first come, first served basis. The City of Greenacres cannot be held responsible for complications due to rain or other acts of nature.

Please indicate below which event(s) you have interest in sponsoring.
Executed Agreement and payment is required
two (2) months prior to the event.

	Daddy Daughter Dance		Back-2-School Block Party
	Egg'stravaganza		Lunch with Santa
	Ignite the Nite		Athletics
	Community Thanksgiving Dinner		Other Opportunities

YES! I WOULD LIKE TO SPONSOR THIS EVENT AS A:

- Platinum Sponsor Silver Sponsor
 Gold Sponsor Bronze Sponsor

OTHER SPONSORSHIP OPPORTUNITIES:

	Youth Athletic Leagues Sponsor \$500 (Gold) \$250 (Silver)		Custom Sponsor
	After School & Camp Programs Sponsor		In-Kind Sponsor (school supplies, food, decorations, flowers, etc.)
	Adult Programs Sponsor		Little Free Library Sponsor \$250 (Minimum) \$450 (New Library)

Amount: _____

For additional information, please contact:
Michele Thompson, Director of Leisure Services (561) 642-2180
Visit us at www.greenacresfl.gov

Payment can be made by check, cash, money order or credit card and is tax-deductible.
Please make checks payable to "City of Greenacres" and mail to:
Michele Thompson, 501 Swain Blvd., Greenacres, FL 33463